



Dr. Dorit Probst-Sallis
Founder & Managing Director

Dorit Probst-Sallis was born in South Africa and immigrated to the USA when she was seventeen. She received a BA in French Literature and Sociology from Swarthmore College, Pennsylvania, and an MA and PhD in Sociology from the New School for Social Research, New York. The topic of her doctoral dissertation was “Democratic Social Movements of St. Petersburg during Perestroika and their Transitional Ideologies.” She also holds an MBA in International Management and Finance from Fordham University, New York.

Dr. Probst-Sallis began her professional career in 1993 as the Moscow Coordinator of a US-sponsored academic and archival program based at Russian State University for the Humanities in Moscow. She then ran the program as Associate Director from its New York office for four years. In 1999, Dr. Probst-Sallis joined ABB Business Services in Baden, Switzerland and, thereafter, Diebold Management and Technology Consulting in Zurich where she worked on projects in business process engineering, strategy development and organizational communications.

From 2002 through 2007, Dr. Probst-Sallis worked at the Swiss Organization for Facilitating Investments (SOFI), a public-private partnership between the Swiss State Secretariat for Economic Affairs (SECO) and KPMG Switzerland, where she was a member of SOFI's management team. As Director, Communications and Networks, she was responsible for running the corporate communications department and supervising the network of international chambers of commerce under SOFI's auspices. Dr. Probst-Sallis was Managing Director of the Joint Chambers of Commerce Switzerland - Russia, Ukraine, Kazakhstan and Belarus (JCC), the Swiss Turkish Business Council (STBC) and SwissCham, the Association of Swiss Foreign Trade Chambers.

Following her tenure at SOFI, Dr. Probst-Sallis founded DPS Communications. English is her mother tongue. She speaks German and Russian, and has a working knowledge of French and Spanish.